

Tips and Tricks

Get creative!

THERE ARE DIFFERENT STYLES OF PRESENTING VIDEOS

A video can be presented in many different styles. Think about which style plays to your particular strengths. Listed below, are a few ideas to get you started. Format is important but so is your message. Always make sure that your voice can clearly be heard and that your video explores the challenges you have faced and how you overcame them.

Music video

Write a song/rap to tell your story. Perform it live and record it or use it as the soundtrack/narration for the accompanying video you produce.

Animation

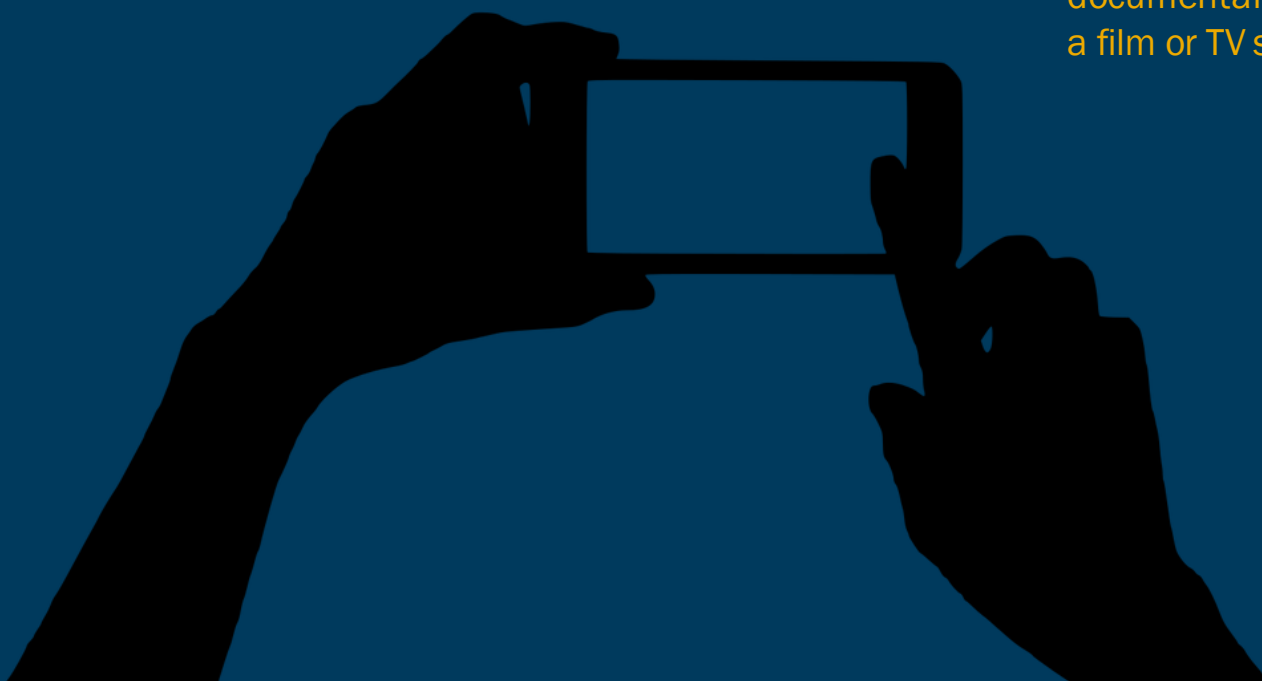
If drawing or painting is a passion of yours, why not consider making an animated video. Use drawings and narration to explain the key ideas and elements of your story.

Newscast/Interview

Present your story like it's a news broadcast or interview. Write a script like its breaking news and deliver the report to a would be TV audience.

Act!

Create and write a script to tell your story. You could develop it into an advertisement, miniature documentary, or parody of a film or TV show.



Links to further resources

Listed below are some helpful links and resources for making your video.

Websites for finding copyright/royalty free images and music

Images

- www.freedigitalphotos.net
- <https://www.flickr.com/creativecommons/>

Music/audio

- <https://www.freestockmusic.com/>
- <https://incompetech.com/>
- <http://www.freesoundtrackmusic.com/>
- https://www.partnersinrhyme.com/pir/free_music_loops.shtml

Easy to Use Video Editing Programs

2. Adobe Spark Video

This is a free online and mobile editing software, available on the web and as an app. Check out this page for more details: [Spark Video](#)

3. Wondershare Filmora

This is a free downloadable resource that guides you through the movie making process step by step. Compatible with both Mac and Windows computers.

Check out this page for more details: [Wondershare Filmore](#)

1. iMOVIE

Simple and easy production program available on Mac Computers or as an app on iPhones and iPads.

This page gives you written instructions from [WikiHow](#) on how to use the program.



A few things to think about

Slow and steady

Don't rush it! Speak slowly. Any voice recording needs to be clear and easy to understand. Take your time when speaking.

Don't stand still

Include a few different shots for variety. You don't want the whole video focused on just one person talking.

Be creative

Have fun with it! This is your chance to think outside the box. You can present your video in any style you choose to. For ideas or suggestions see the first page of this handout

Viewer discretion is advised

Think about your audience. Would this be appropriate to show to younger students at your school? Avoid things that depict lots of violence or using soundtracks which include bad language.

Advanced screening

When you think you're nearly ready to submit your video, show it to someone. Have an advanced screening for your class, family, friends or teachers. Ask them to give you feedback on ways to you could improve the video. Did they understand it? Did they find it interesting and engaging? If they answer no or maybe, see if there are ways you could improve it or clarify the message.

Uneven ground

Use a tripod or balance the camera on something to stabilize your video footage. You don't want your video to appear shaky.

Location is key

Make sure that wherever you film or record that it's quiet. You don't want to be drowned out by background noise. Additionally, make sure your location is relevant to your video.

Prepare

Have a plan or use a storyboard to outline how you want your video story to unfold.

